POLİSAN HOLDİNG
February 2017

NOTICE

This presentation may contain statements that are forward looking. These statements are based on current expectations and assumptions that are subject to risks and uncertainties which may cause actual results to differ materially due to factors discussed in Polisan Holding's prospectus filed during the IPO of the Company in compliance with the procedures of the Capital Markets Board of Turkey. We undertake no duty to update or revise any forward looking statements, whether as a result of new information, future events or otherwise.

POLİSAN HOLDİNG: GROWS VIA NEW PARTNERSHIPS AND BUSINESS LINES

Polisan HOLDİNG

PAINT	CHEMICAL ACTIVITIES	PORT OPERATIONS	AGRICULTURE	REAL ESTATE
Polisan HOME COSMETICS 50%	Polisan KİMYA 100%	Poliport 93%	Polisan TARIM 100%	Polisan YAPI 100%
KANSAI PAINT 50%	Polisan YAPIKİM 100%			

FOREIGN PARTNERSHIP

ROHM AND HAAS 40%

FOREIGN SUBSIDIARY

Polisan HELLAS 100%

POLİSAN HOLDİNG STRATEGY: TO MAXIMIZE SHAREHOLDER VALUE

Sustaining Profitable Growth of Existing Businesses

Maximizing Intra-Group Synergies

Forming Strategic Alliances to Expand in High Margin, New Business Lines

Exploring New Markets and Becoming a Global Brand through Polisan's Innovative Products, Services and Practices

Utilizing Holding's Other Assets in its Portfolio

Professional Management Dedicated to Have a High Level of Corporate Governance

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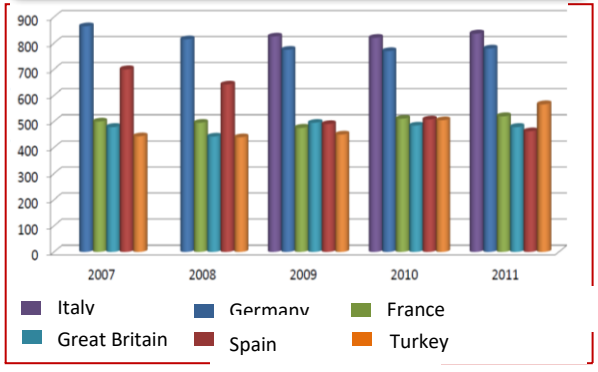
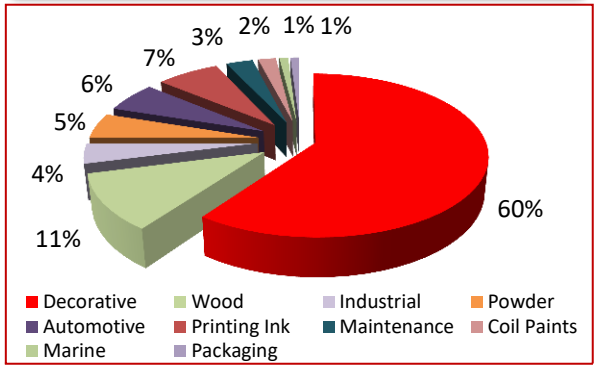
TURKEY PAINT INDUSTRY: 5. LARGEST MARKET IN EUROPE

TURKEY PAINT INDUSTRY → POLİSAN KANSAİ BOYA

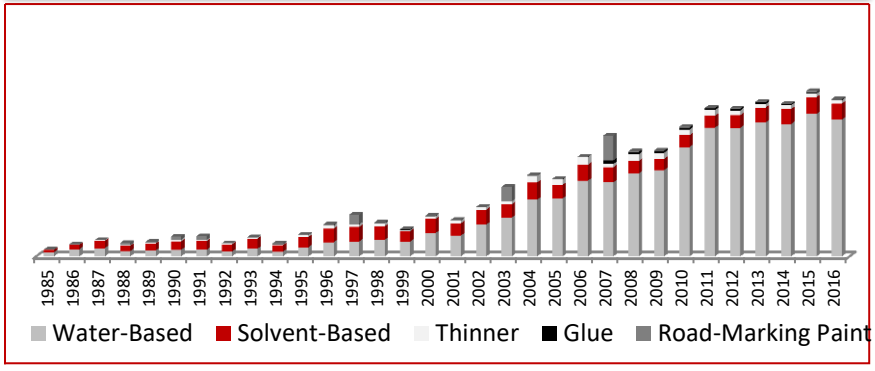
With ~$2.2 billion, Europe's 5th largest market



Decorative Segment, which has ~60% share, drives growth



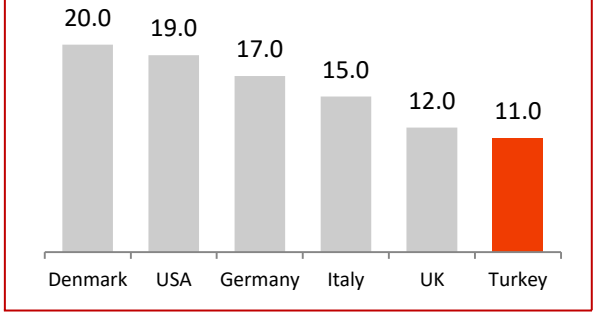
Growing Production Over the Years



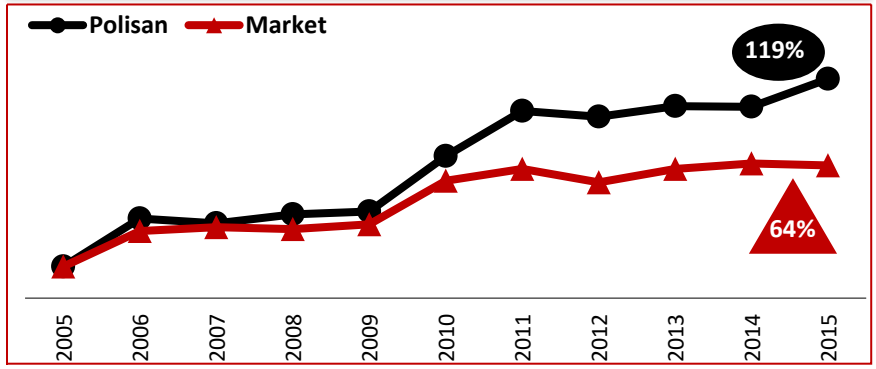
4 major players capture 70% share in the market

Polisan HOME COSMETICS
KANSAI PAINT ALESCO JAPAN'S NO.1 PAINT
dyo
BETEK
Marshall let's colour
CAPAROL
AkzoNobel

Relatively lower consumption suggesting further growth



One of the Leaders in Decorative Paint Growing Faster than the Market



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POLİSAN KANSAİ BOYA'S DIFFERENTIATION STRATEGY: EXCELLENCE

1 PRODUCT

- Introduced Home Cosmetics concept to the World
  - Decoart Effect Series
  - Wall Motives
  - Paint Perfume

- Innovative products undersigning firsts in Turkey
  - Interior and Exterior paints
  - Water based metal paint
  - Plastic spray paint
  - Road marking paint
  - Wood protector varnish
- Turkey's first private label and hybrid brand producer

2 SALES

- Turkey's first water based new generation mix system
  - 2,700 sales points
  - Production at factory quality with Modula system

- Turkey's widest sales network

- Polisan Shop concept merchandizing
- First Logistic Center

3 SERVICE

- World's first exterior insulation insurance
- EKO credit for insulation

- 24/7 Call Center
- Turkey's first loyalty program through POS
  - Collection through 1,150 cash register POS and Policlub

4 QUALITY

- Global brand awareness with quality certificates
  - Turkey's 1., Europe's 3. Environmental Product Declaration Certificate

  - TURQUALITY
  - R&D Center
- Home Cosmetics brand communication for A,B,C & 25+ group
  - Revive Me Polisan
- New Facility at global standards in 2017
  - €35 mln investment; 540,000 ton/yr capacity

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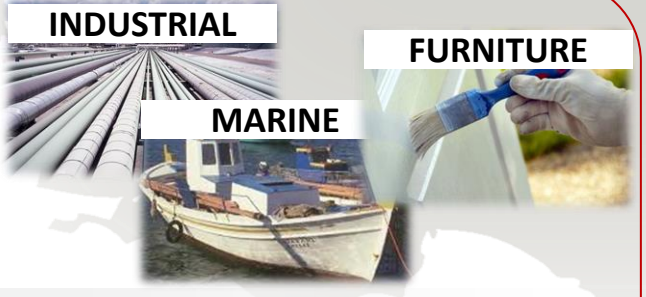
STRATEGY: CONTINUE LEADERSHIP WITH PROFITABLE GROWTH

There are 18 million households in Turkey to be renovated and isolated

Young & growing population

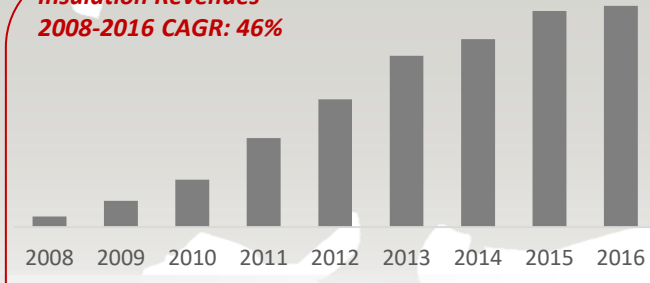
Obligation to isolate exterior walls

Renovation and new buildings



To grow in all segments and new markets through exports

Insulation Revenues
2008-2016 CAGR: 46%



To be one of the leaders of growing insulation market

Auxiliary Products Revenues
2009-2016 CAGR: 29%

To expand auxiliary product business

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FUTURE: REINFORCING POLİSAN BOYA'S UNDISPUTED LEADERSHIP

50% PARTNERSHIP WITH KANSAI PAINT

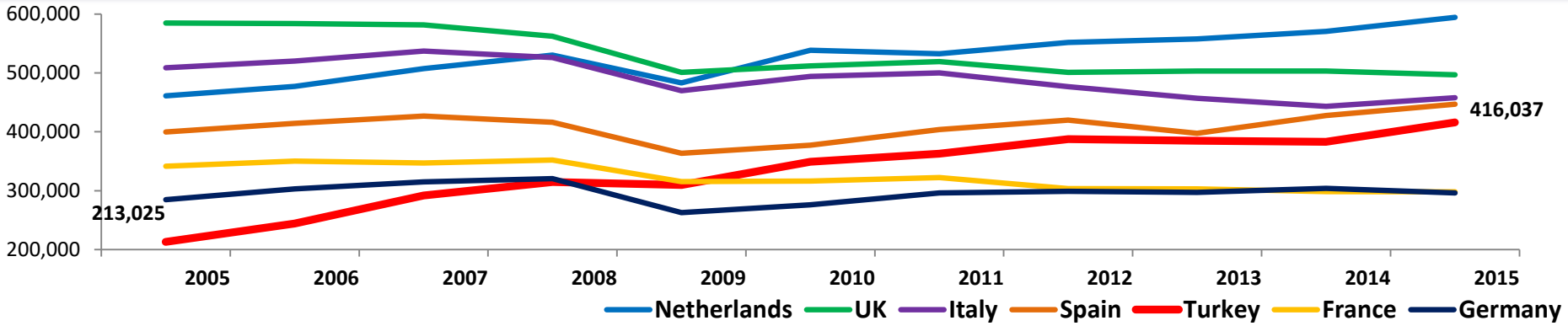
- Kansai Paint's main products are automotive, industrial, decorative, protective, and auto refinish coatings
- Kansai Paint is one of the leading paint manufacturers in Japan and among the top 10 in the world
- Partnership: 50% Kansai Paint, 50% Polisan Boya
- Transfer Amount: $113.5 mln ($68.5 mln to Polisan Holding for the transferred shares + $45 mln capital contribution to Polisan Boya)
- Management Control: Equal representation at the BoD
- Synergies: Global expansion, operational efficiency, profitability

NEW PRODUCTION AND WAREHOUSE FACILITY

- ~€35 mln investment (excluding land)
- Facility at global standards to overcome production bottleneck
- Economies of scale through fully automated production, and increase in profitability
- Facility is at Gebze Chemical Specialized Industrial Zone
- Built on a 142,000 m^2 area
- Capacity is 540,000 tons in 3 shifts (equals Turkey's decorative paint production)
- Investment is financed through long term loan
- Facility is aimed to be completed until the end of 2017

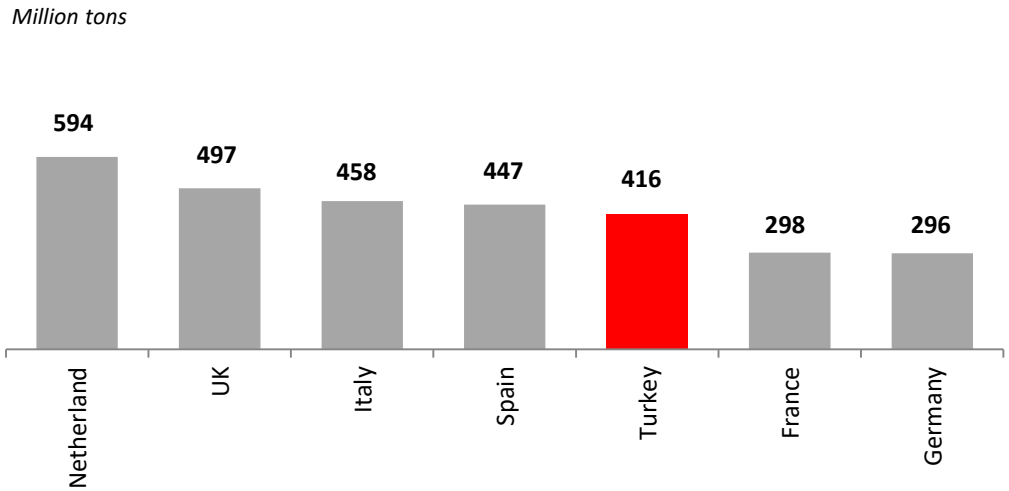
TURKEY SEABORNE TRADE: 5th IN EUROPE

TURKEY OUTPACED THE EU PORTS WITH 95% GROWTH IN 10 YEARS

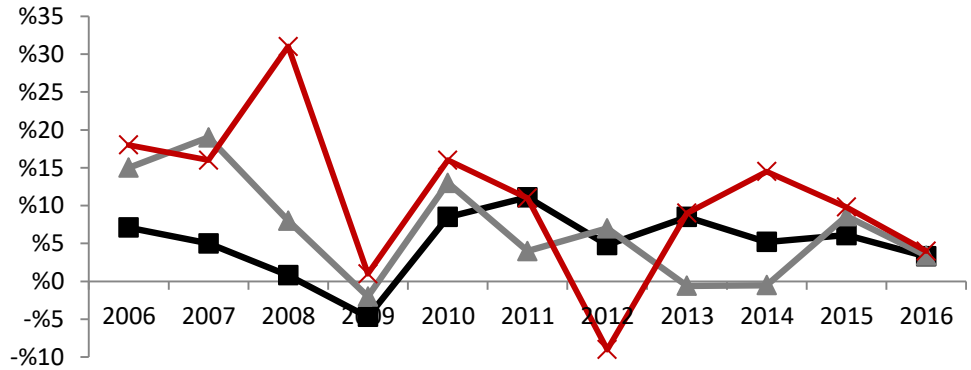


	Netherlands	UK	Italy	Spain	Turkey	France	Germany
CARGO HANDLED (2005-2015):	29%	-15%	-10%	12%	95%	-13%	4%
CAGR (2005-2015):	2.6%	-1.6%	-1.0%	1.1%	6.9%	-1.4%	0.4%

TURKEY IS THE 5th IN EUROPE IN SEABORNE TRADE



SEABORNE TRADE GROWS HIGHER THAN THE GDP IN TURKEY



AVERAGE GROWTH:	GDP	Seaborne Trade	Poliport
	5.1%	6.8%	11.0%

Source: Republic of Turkey, Ministry of Transport, Maritime Affairs and Communications Directorate General of Merchant Marine
GDP: http://www.imf.org/external/datamapper/index.php
Statistics for EU ports are based on the database of each country's government

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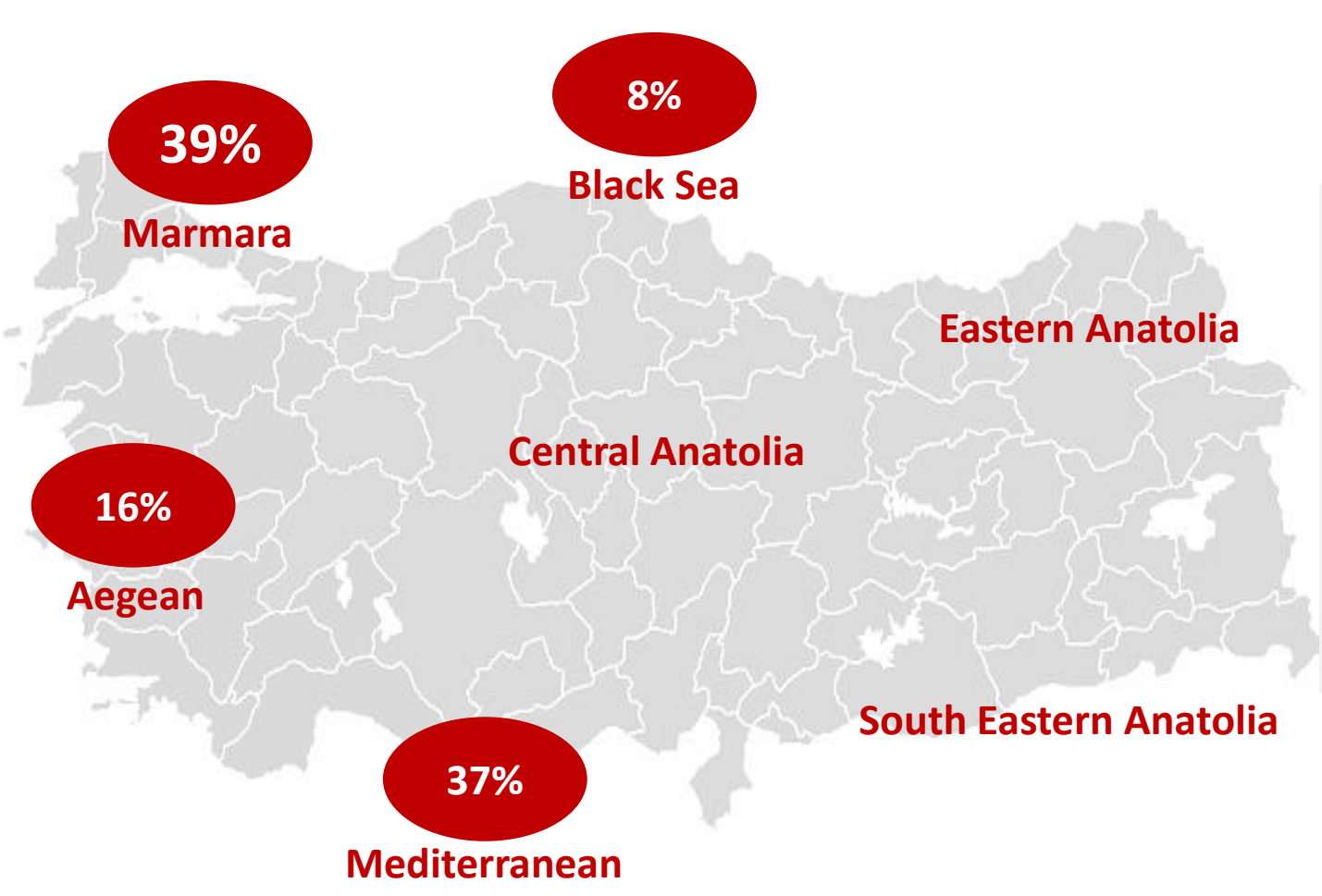
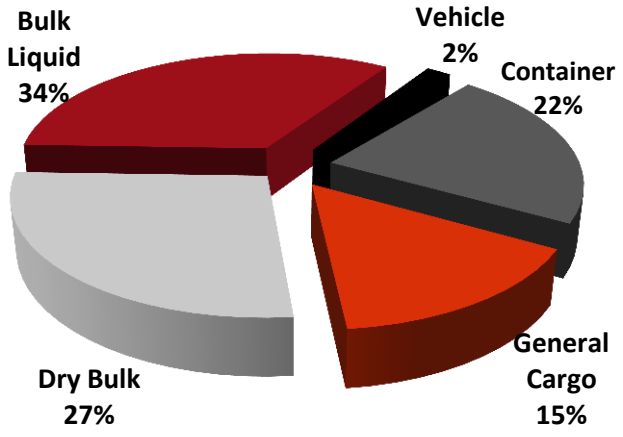
TURKEY SEABORNE TRADE: MARMARA HANDLES THE FOREMOST CARGO

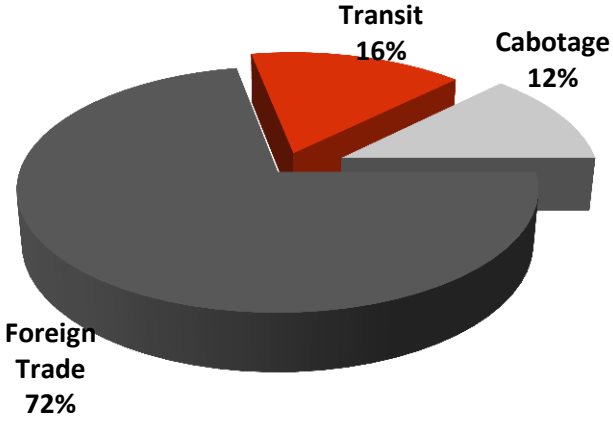
CARGO HANDLED IN TURKEY IN 2016 TOTALED 430 MILLION TONS



CARGO TYPES



REGIMES



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KOCAELİ PORT: PIONEER IN TURKEY AND AMONG TOP 10 IN EU

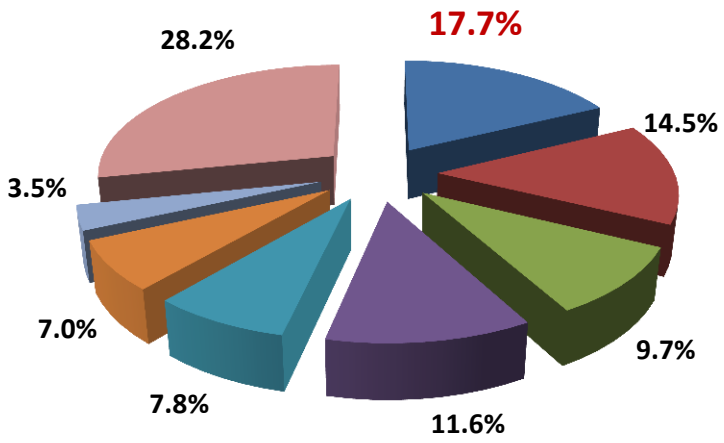
KOCAELİ PORT IS TURKEY'S STRATEGIC GATEWAY LOCATED WHERE 45% OF TURKEY'S GDP IS GENERATED

➢ Among **EU's 10 Major Ports**

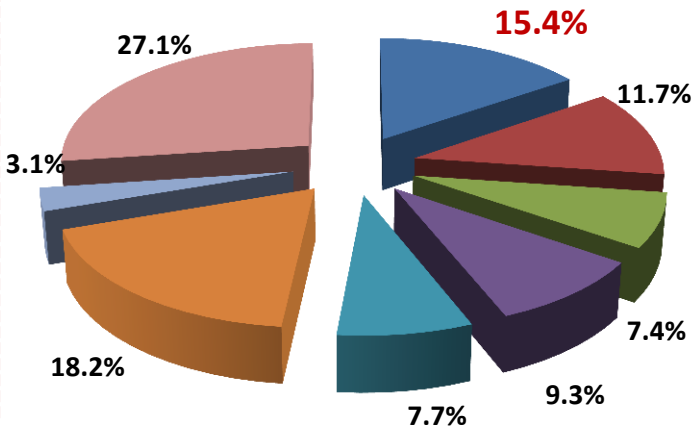
2015	Port	Cargo Handled
1	Rotterdam (NL)	436.9
2	Antwerpen (BE)	190.1
3	Hamburg (DE)	120.2
4	Amsterdam (NL)	98.8
5	Algeciras (ES)	79.4
6	Botaş (TR)	78.1
6	Marseille (FR)	77.5
8	**KOCAELİ (TR)**	**64.2**
9	Le Havre (FR)	62.9
10	Immingham (UK)	59.1

➢ **1st in Foreign Trade** (Import/Export)

430 mln ton/2016



➢ **2nd in Cargo Handled** (Turkey's total)



Kocaeli Aliağa Mersin İskenderun Ambarlı Botaş Gemlik Other

Source: Republic of Turkey, Ministry of Transport, Maritime Affairs and Communications Directorate General of Merchant Marine
Port ratings: EuroStat

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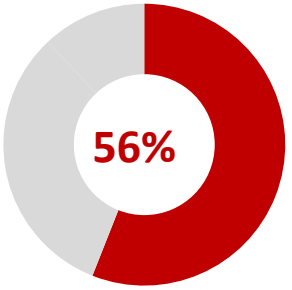
POLİPORT: LEADING INDEPENDENT CHEMICAL STORAGE TERMINAL 2016

SERVICES

REVENUE SHARE

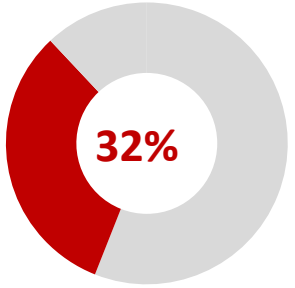
BULK LIQUID STORAGE SERVICES

- Handling Turkey's 3. export item; Chemicals
- Reputable clientele since 1990's
- 237,000 m^3 capacity
- 165 tanks (size: 100 m^3 - 6,200 m^3)
- Terminal Capacity: 2.5 million tons
- Jetty: 250 mt length, 12 mt wide, draft 10.5-13.5 mt
- Accommodate 4 vessels (up to 40,000 DWT)



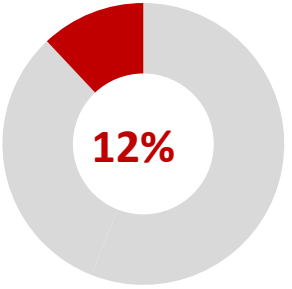
DRY BULK & GENERAL CARGO SERVICES

- Main products handled are coal, aluminum, steel rolls, cast iron, grains
- 730 meter quay and pier
- Width: 40 meter
- Draft: 12-24 meter
- Handling Capacity: 5 million tons
- Accommodate 6 vessels



WAREHOUSE SERVICES

- All kind of packed and non-packed, ferrous, non-ferrous, hazardous material storage
- Storage and logistic services in 44,500 m^2
- Open and closed warehouses
- Internet access for stocks monitoring



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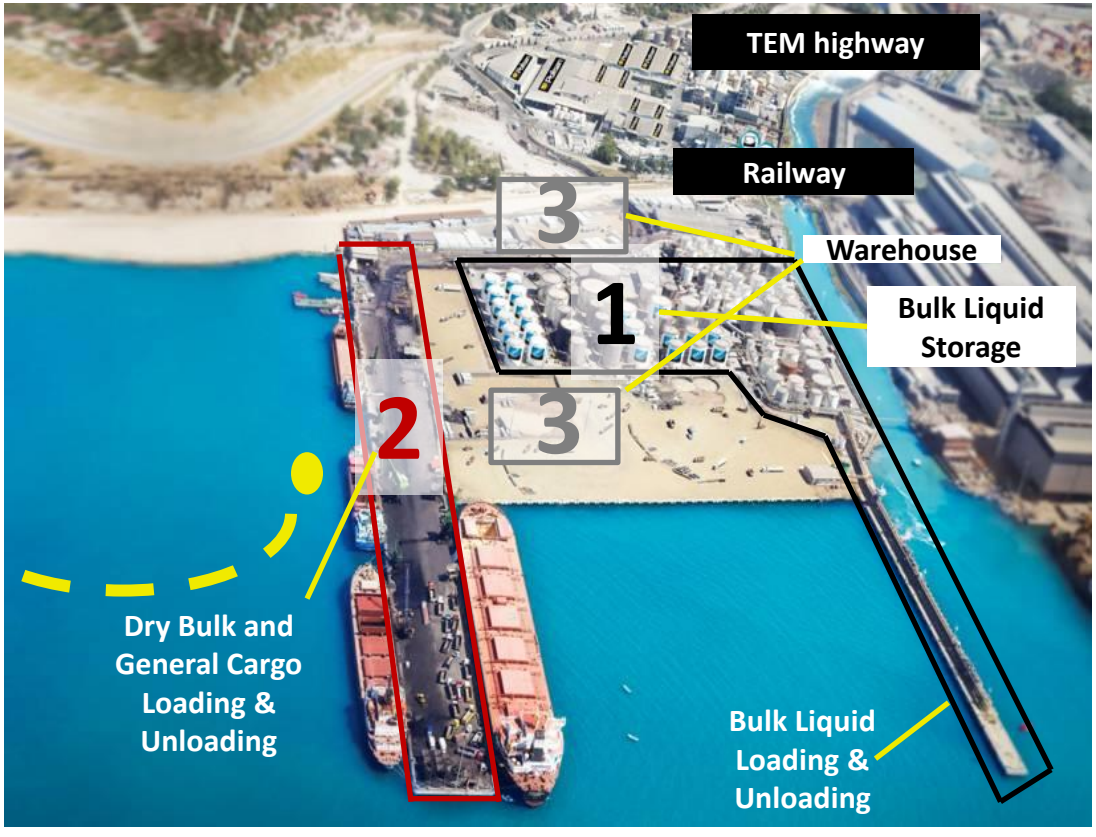
POLİPORT: POISED FOR PROFITABLE GROWTH



KEY FEATURES

- Services on a **160,000 m² land**
- Terminal and General Cargo Services total handling capacity: **7.5 mln ton/year**
- Bulk liquid storage capacity: **237,000 m³**
- Storage and logistic services at **44,500 m² warehouse**
- Cargo handled in 2016: **4.8 mln tons**

OPPORTUNITIES

- **New business opportunities** with multinational companies
- **Change in the supply-demand balance** in favor of Poliport
- Increasing revenues and profitability in the **niche market**
- Polisan Holding has vacant land for further **capacity increase**

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CHEMICAL ACTIVITIES: POLİSAN; FROM BASEMENT TO ROOF …

POLISAN CHEMICALS

- Revenue breakdown (2016):
  - Formaldehyde and resins: 65%
  - Concrete and Cement Admixtures: 17%
  - Smart Solution products: 10%
- New Products (2015):
  - Anti Freeze
  - PCE

POLISAN CONSTRUCTION CHEMICALS

- Marketing and sales of:
  - Concrete and cement admixtures produced by Polisan Chemicals for the cement industry

ROHM & HAAS (DOW)

- Polisan Chemicals is the Turkey's 1st emulsion polymer producer
  - Selling and marketing of emulsion polymers, their raw materials
- In 2004, a JV was formed with Rohm & Haas;
  - Partnership continues with Dow Chemicals since Rohm & Haas' acquisition in 2009

POLISAN HELLAS

- Operational in Greece
- The sole Polyethylene Terephthalate (PET) resin and preform producer in Greece and Balkan region

POLİSAN HELLAS: INTERNATIONAL EXPANSION

TRANSACTION HIGHLIGHTS

- Polisan Hellas bought 100% of the assets of Artenius Hellas in Greece
- Polisan Hellas is being controlled by Polisan Holding
- The sole Polyethylene Terephthalate (PET) resin and preform producer in Greece and Balkan region
- Capacity: Production of over 80,000 tons/annum of PET resin or bottle preforms

UTILIZING LOGISTIC SYNERGIES

- Over 35,000 m^2 industrial land with all required infrastructure and staff
- A potential market for Polisan Holding operations
- Chemicals distribution opportunity in the mid-term
- Acting as a marketing company in the EU for all products currently produced in Turkey
- Substantial EU grants for new industrial investments

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POLİSAN HOLDİNG'S PROPERTIES: ~TRY871 MILLION

Polisan YAPI

ONGOING PROJECTS

Z OFFICE

26 shops, 76 offices
TRY54 mln**

- Rapid urbanization area
- Easy transportation
- Access to Çağlayan – Kağıthane road
- DAP Yapı (58%) and Polisan Yapı (42%) commercial real estate project
- 52 offices and shops sold and 11 shops were leased

PENDIK

178,720 m² land
TRY202 mln**

- Next to Sabiha Gokcen Airport
- On the Istanbul-Ankara Fast Railway Line
- Construction agreement in return for land share
  - DAP Yapı – DOP Yapı JV: 66%
  - Polisan Yapı: 34%
- Estimated number of units: 4,000

PRODUCTION FACILITIES

POLIPORT

146,051 m²
TRY300 mln*

- In Kocaeli Dilovası İskelesi
- Rented for 49 years

POLISAN

90,142 m²
TRY122 mln

- In Kocaeli Dilovası
- Owned by Polisan Kimya

OTHER PROPERTIES

LANDS & REAL ESTATES

Partially available to invest
TRY193 mln

- Kocaeli – GEBKİM**: TRY105 mln (Owned by Polisan Kansai Paint – 2/3 Paint Facility, 1/3 idle))
- Kocaeli – DOSB: TRY26 mln
- Kocaeli – Farm***: TRY14 mln
- Aydın****: TRY5 mln
- Balıkesir-İvrindi****: TRY4 mln
- Kocaeli-Aysan*****: TRY33 mln
- Other: TRY7 mln

Source: Polisan Holding

** Poliport land is not owned by Polisan Holding, but leased for 49 years, instead.*

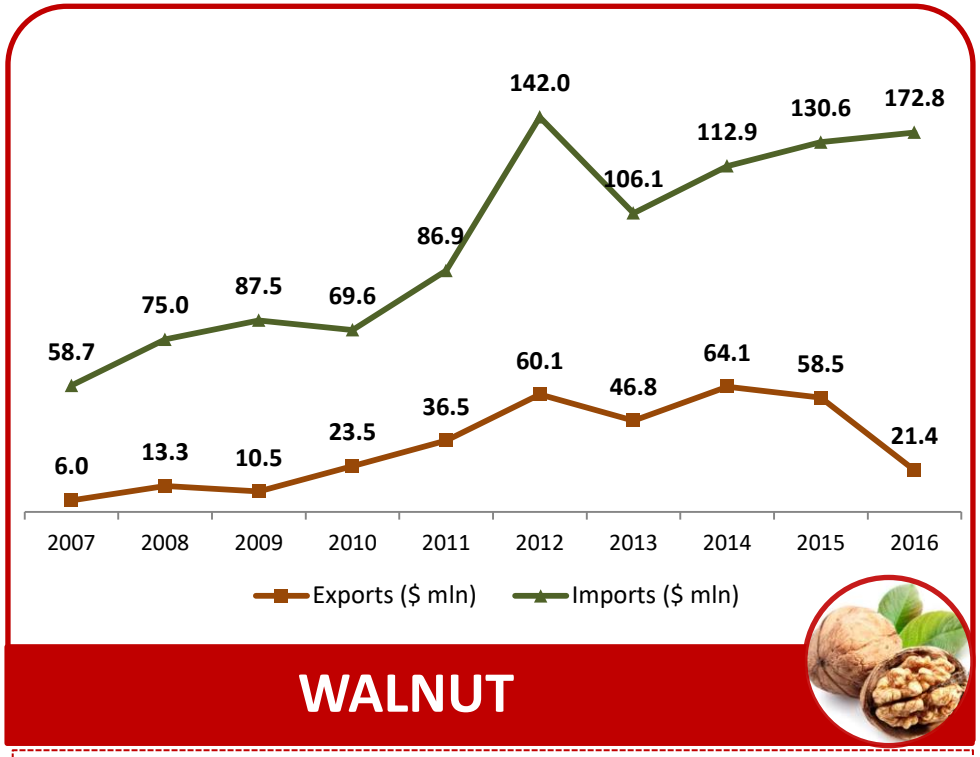
*** All expertise values are as of 2015 year end except for the land in GEBKİM, Pendik and the unsold real estates of Z Office Project , whose expertise values are as of 2016 year end.*

**** There is 1,500 decare forestry, taken care by Polisan Kimya, around the 190 decare farm in Kocaeli, Gebze.*

***** The value of the agricultural land in Aydın Karacasu and Balıkesir İvrindi is the total of the expertise values of the related lands as of the 2014 year end and the additional purchase cost in 2015.*

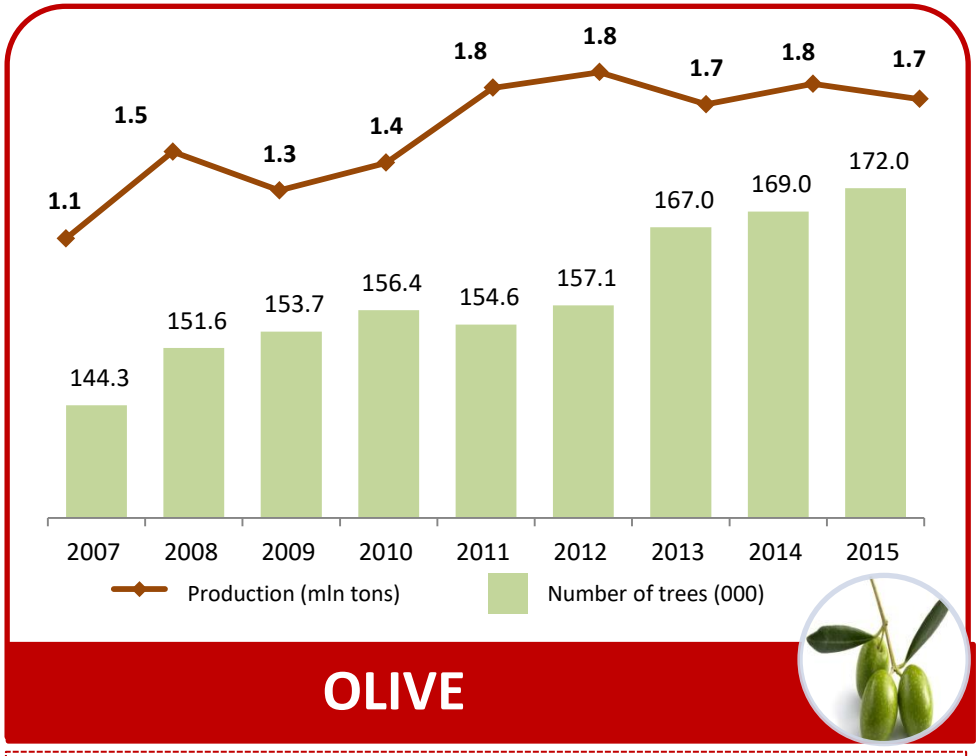
****** The land in Kocaeli, Aysan is purchased for €9 million in 2013 and that its value is calculated based on the Turkish Central Bank's € Buying Rate (3.7099) as of December 31, 2016.*

POLİSAN TARIM: TRIAL STUDIES CONTINUE



WALNUT

- Turkey's walnut production in 2014-2015: 180,107 tons
  - 2016 Exports: $21.4 mln
  - 2016 Imports: $172.8 mln
- Ministry of Forestry and Water Affairs' Action Plan:
  - 5 mln walnut seedlings through 2013/16



OLIVE

- Number of olive trees: 172,000
- 2015 olive production: 1.7 mln tons
- Based on a regulation published on January 2017, Ministry of Forestry and Water Affairs provides seedling, cultivation and irrigation incentives to grow certain trees including walnut, almond and olive in Turkey.

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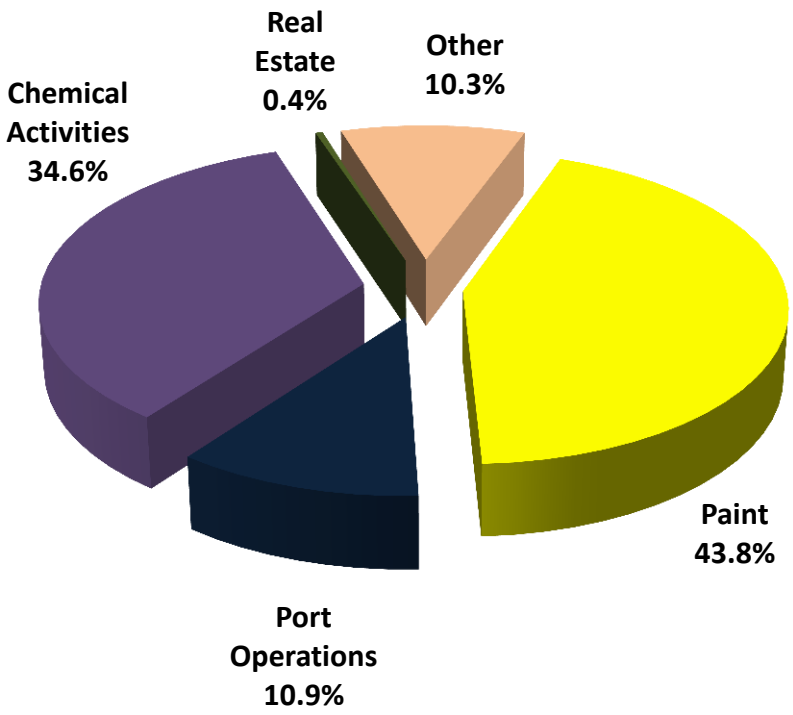
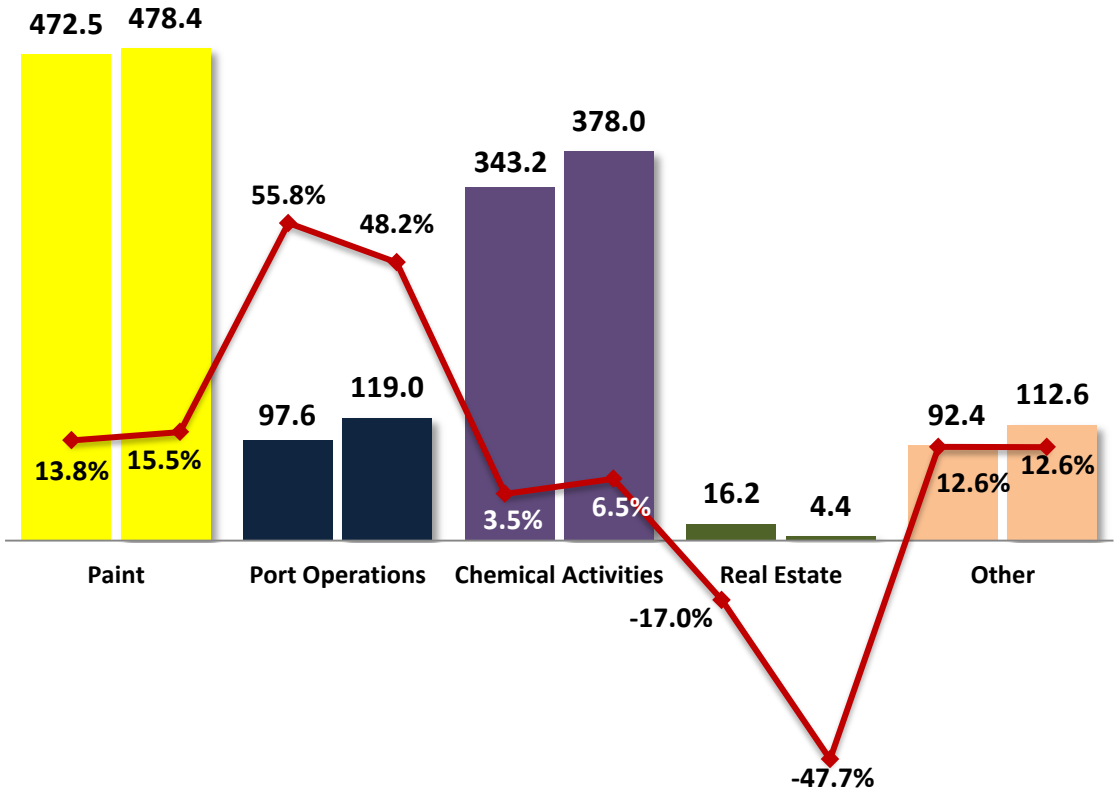
POLİSAN HOLDİNG: MAINTAINING GROWTH DESPITE CHALLENGES

2016 Combined Revenues*



2015-2016 Revenue and EBITDA Margin Evolution

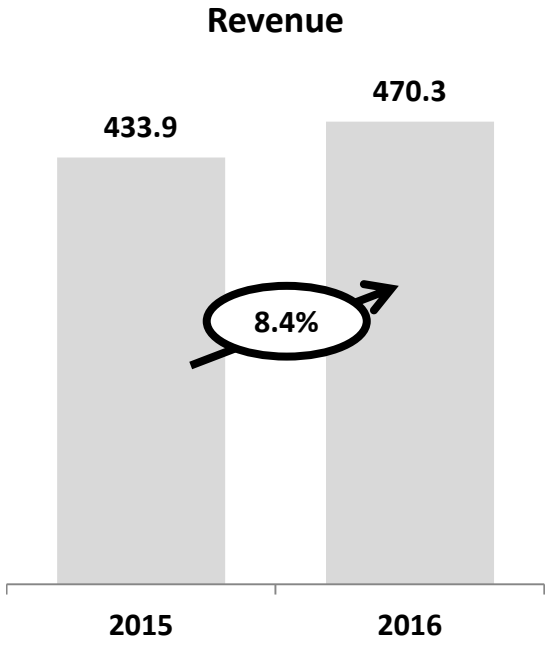


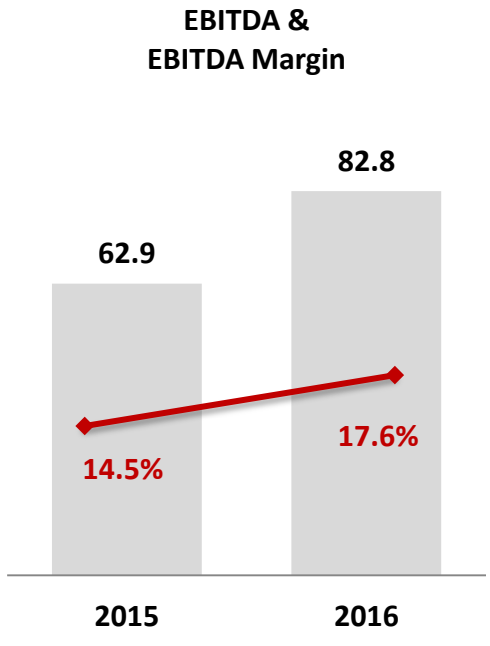
	PAINT	% Chg	PORT O.	% Chg	CHEMICAL A.	% Chg	REAL ESTATE	% Chg	OTHER	% Chg	TOTAL	% Chg
REVENUE	478.4	1.2%	119.0	22.0%	378.0	10.1%	4.4	-72.9%	112.6	21.8%	1,092.3	6.9%
EBITDA	74.0	13.1%	57.4	5.4%	24.4	101.5%	-2.1	-23.8%	14.1	21.6%	167.8	19.1%
EBITDA Margin	15.5%	1.7 p.p.	48.2%	-7.6 p.p.	6.5%	3.0 p.p.	-47.7%	-30.8 p.p.	12.6%	0.0 p.p.	15.4%	1.6 p.p.
NET INCOME	11.0	12.1%	28.1	-19.1%	-12.7	n.m.	15.0	64.0%	457.1	n.m.	498.5	783.6%

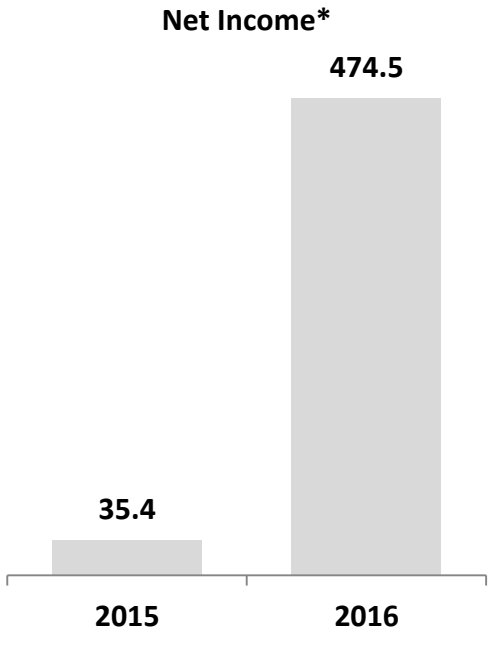
(*): The figures and ratios on the graphics are based on combined figures and do not reflect intra-group eliminations.

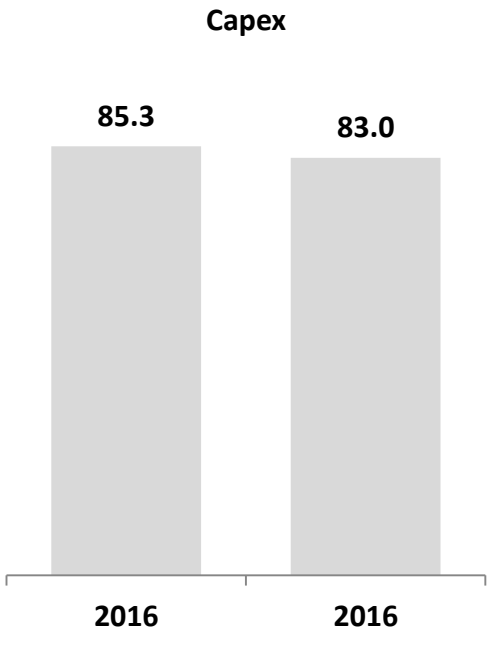
POLİSAN HOLDİNG: PROFITABLE TOPLINE GROWTH MAINTAINED

CONSOLIDATED (TRY mln)









- Top line growth sustained despite challenging environment
- YoY growth:
  - Poliport: 22.0%
  - Polisan Kimya: 4.7%
  - Polisan Hellas: 21.2%

- EBITDA margin improved mainly on the back of chemical activities
- EBITDA:
  - Poliport: TRY57.4 mln
  - Polisan Kimya: TRY22.0 mln
  - Polisan Hellas: TRY2.8 mln

- 2016 net income includes one offs:
  - Proceeds from the sale of 50% shares of Polisan Boya to Kansai Paint: TRY436.8 mln
  - Revaluation of assets: TRY19.6 mln

- Ongoing capacity increase of Poliport: TRY58.2 mln
- Other Capex:
  - Improvement studies carried out in chemical facilities
  - Agricultural activities

** Including income from non-controlling interests.*

POLİSAN HOLDİNG: 2016 CASH POSITION

STRONGER BALANCE SHEET STRUCTURE**

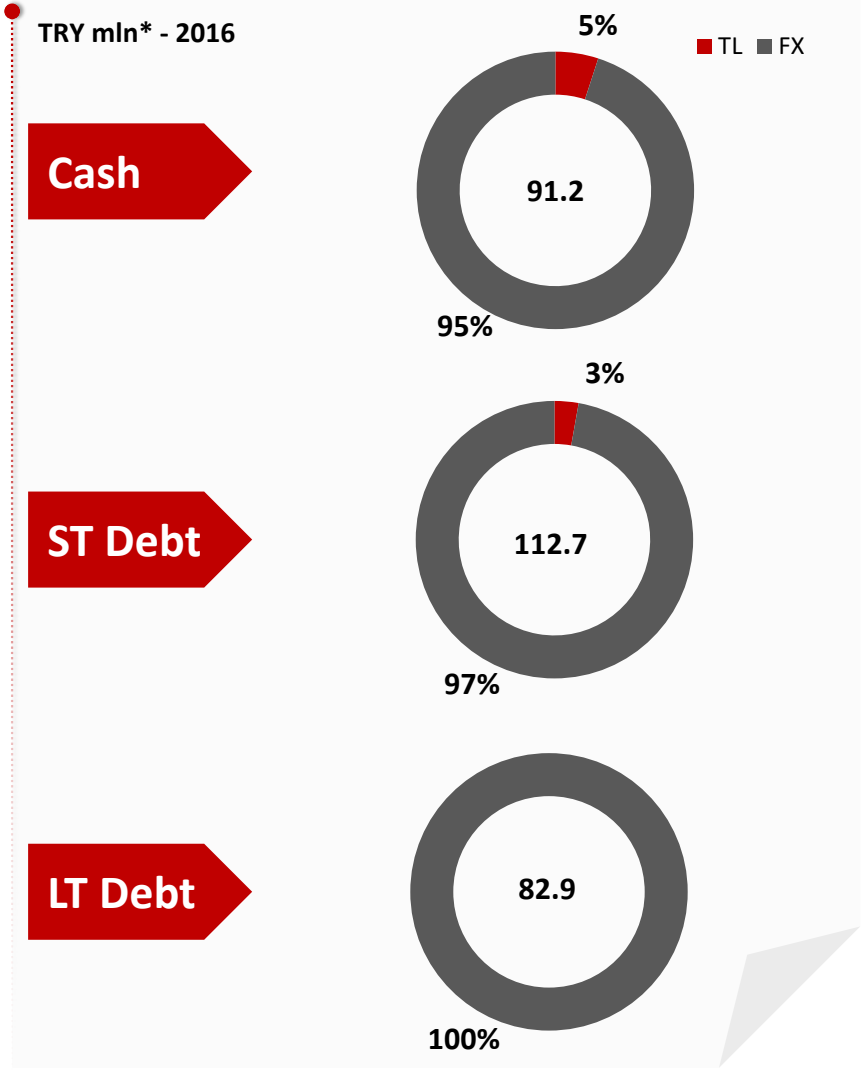
Balance Sheet (TRY mln)	2015	2016
Cash & Cash Equivalents	103.2	91.2
Current Assets	626.6	363.6
Non-Current Assets	1,017.6	1,343.4
TOTAL ASSETS	**1,644.2**	**1,707.0**
Short Term Debt	431.7	112.7
Long Term Debt	124.3	82.9
Paid in Capital	370.0	370.0
TOTAL LIABILITIES & EQUITY	**1,644.2**	**1,707.0**

Polisan Kansai Boya non-consolidation effect:
TRY164.9 mln TL trade receivables
TRY77.2 mln inventories
TRY67.6 mln cash and cash equivalent

TRY398.6 mln proceed from Polisan Boya share sales

NET DEBT	452.8	53.4
NET DEBT/EBITDA	3.5	0.6

TRY mln* - 2016



*The figures on this slide are based on consolidated IFRS report and F/X vs TRY breakdown of cash and debt is as of 2016 year end.
** 2015 balance sheet includes Polisan Boya financials, which is not being consolidated as of 2016 year end.

POLİSAN HOLDİNG: 2016 RESULTS AND 2017 GUIDANCE

	2016 ACTUAL	2017 TARGETS	2017 GUIDANCE
Annual Revenue Growth	TRY470 mln Poliport: TRY119 mln Polisan Kimya:TRY166 mln Polisan Hellas: TRY187 mln Polisan Kansai Boya*: TRY478 mln	Poliport: 20% Polisan Kimya: 30% Polisan Hellas: 30% Polisan Kansai Boya: 25%	~25% growth compared to 2016
Annual EBITDA Margin	17.6% Poliport: 48.2% Polisan Kimya:13.3% Polisan Hellas: 1.5% Polisan Kansai Boya*: 15.5%	Poliport: A few point increase Polisan Kimya: Similar Polisan Hellas: Similar Polisan Kansai Boya: Similar	Similar levels compared to 2016
Capex	TRY83 mln Poliport: $19 mln Polisan Kansai Boya*: €8 mln	Poliport's capacity increase New paint production facility	Poliport: $15 mln Polisan Kansai Boya: €27 mln

** Polisan Kansai Boya is not consolidated into Holding financials.*

Polisan HOLDİNG

BACK UP

POLİSAN HOLDİNG: 2016 GUIDANCE

	2016 TARGETS	2016 GUIDANCE	REVISION
Annual Revenue Growth	Revenue increase in all business lines	~15-20% growth compared to 2015 2015 cons revenue: TRY906.4 mln	~5-8% growth compared to 2015
Annual EBITDA Margin	Polisan Hellas: aiming breakeven Polisan Boya, Polisan Kimya: similar levels Poliport: higher profitability	A few point increase compared to 2015 2015 cons EBITDA margin: 14.2%	Polisan Hellas: Breakeven Polisan Boya: Higher margin Polisan Kimya: Higher margin Poliport: Lower margin
Capex	New paint production facility, Poliport's capacity increase, and maintenance	Polisan Boya: €35 mln Poliport: $15 mln Other: $5 mln	Polisan Boya: €15 mln Poliport: $12 mln Other: $5 mln

POLİSAN HOLDİNG: GROUP COMPANIES FINANCIALS (TRY million)

Poliport	2015	2016	YoY (%)	4Q 2015	3Q 2016	4Q 2016	YoY (%)	QoQ (%)
Revenue	97.6	119.0	***22.0%***	29.0	31.0	31.4	***8.4%***	***1.3%***
EBITDA	54.5	57.4	***5.4%***	16.3	15.7	15.0	***-7.6%***	***-4.1%***
EBITDA Margin	55.8%	48.2%	***-7.6 p.p.***	56.2%	50.6%	47.9	***-8.3 p.p.***	***-2.7 p.p.***
Net Income/Loss	34.8	28.1	***-19.1%***	17.8	8.9	5.9	***-67.1%***	***-33.8%***

Polisan Kimya	2015	2016	YoY (%)	4Q 2015	3Q 2016	4Q 2016	YoY (%)	QoQ (%)
Revenue	158.5	165.9	***4.7%***	41.7	41.6	49.5	***18.7%***	***19.1%***
EBITDA	15.9	22.0	***38.2%***	6.0	4.6	8.3	***39.2%***	***81.8%***
EBITDA Margin	10.1%	13.3%	***3.2 p.p.***	14.3%	11.0%	16.8%	***2.5 p.p.***	***5.8 p.p.***
Net Income/Loss	-8.6	-4.1	***n.m.***	8.0	-3.2	-0.2	***n.m.***	***n.m.***

Polisan Hellas	2015	2016	YoY (%)	4Q 2015	3Q 2016	4Q 2016	YoY (%)	QoQ (%)
Revenue	154.2	186.9	***21.2%***	33.7	46.5	49.5	***46.8%***	***6.6%***
EBITDA	-3.8	2.8	***n.m.***	-3.4	1.0	-0.5	***n.m.***	***n.m.***
EBITDA Margin	-2.5%	1.5%	***4.0 p.p.***	-10.1%	2.2%	-1.0%	***9.1 p.p.***	***-3.2 p.p.***
Net Income/Loss	-8.7	-5.3	***n.m.***	-4.6	-0.2	-4.1	***n.m.***	***n.m.***

Polisan Kansai Boya	2015	2016	YoY (%)	4Q 2015	3Q 2016	4Q 2016	YoY (%)	QoQ (%)
Revenue	472.5	478.4	***1.2%***	99.6	105.4	79.2	***-20.5%***	***-24.9%***
EBITDA	65.4	74.0	***13.1%***	10.4	12.0	5.6	***-46.5%***	***-53.6%***
EBITDA Margin	13.8%	15.5%	***1.7 p.p.***	10.4%	11.4%	7.0%	***-3.4 p.p.***	***-4.3 p.p.***
Net Income/Loss	12.5	11.0	***-12.1%***	14.6	-1.6	-20.0	***n.m.***	***n.m.***

POLİSAN HOLDİNG: BOARD OF DIRECTORS

Necmettin Bitlis
Chairman

- High School
- Chairman of Polisan Holding, Polisan Kimya, Poliport, Polisan Tarım, Polisan Yapı, Şark Mensucat
- Founding member of Malatya Education Fund
- President of Dilovası Industrial Zone Entrepreneurs' Board
- Member of Turkish Industry and Business Association

Mehmet Emin Bitlis
Vice Chairman

- Bundesaufbau Gymnasium
- Wirtschafts Universität (BSc), Austria
- Vice Chairman of Polisan Holding, Polisan Kimya, Polisan Tarım, Polisan Yapı
- Board member of Poliport, Şark Mensucat, and Rohm and Haas
- Chairman of Polisan Hellas

Ahmet Ertuğrul Bitlis
Board Member

- University of Boston ,USA Production Engineer (BSc) and Mechanic Engineer (MSc)
- Board member of Polisan Holding, Polisan Kimya, Polisan Tarım, Polisan Yapı, and Şark Mensucat
- Vice Chairman of Poliport BoD

Ahmet Faik Bitlis
Board Member

- Deutsche High School
- Bosphorus University, Industrial Engineer (BSc)
- Board member of Polisan Holding, Polisan Kimya, Polisan Tarım, Polisan Yapı, Şark Mensucat, Poliport, and Rohm and Haas
- Member of Association of Paint Industry
- Vice Chairman of İstanbul Minerals and Metals Exporters' Association (IKMIB)
- Member of Malatya Education Fund's Board of Trustees
- Member of Board of Directors at Deutsche High School Culture and Education Fund.

Fatma Nilgün Kasrat
Board Member

- Notre Dame de Sion High School
- ITU, Chemical Engineer (BSc)
- Board member of Polisan Holding, Polisan Kimya, Polisan Tarım, Polisan Yapı, Şark Mensucat, and Poliport

Erol Mizrahi
Board Member

- University of Istanbul, Faculty of Law
- At Polisan Holding since 1976
- Polisan Holding CEO since 2005
- Executive Committee member of Polisan Holding
- Chairman of Polisan Kansai Boya BoD
- Board member of Polisan Holding, Polisan Kimya, Polisan Tarım, Polisan Yapı, Şark Mensucat, Poliport, Rohm and Haas, and Polisan Hellas
- Member of Association of Paint Industry

Fırat Yemeniciler
Board Member

- Saint Joseph High School
- University of Istanbul, Chemical Engineer (BSc)
- University of Brussels, Petrochemicals (MSc)
- General Manager of Union Carbide between 1993-1995
- At Polisan Holding since 1995
- GM of Poliport
- Executive Committee Member of Polisan Holding
- Board member of Polisan Holding, Polisan Kansai Boya, Polisan Hellas, and Poliport
- Vice President of Port Operations Committee
- Council Member at Chamber of Shipping

İzzet Özberki
Independent Board Member

- Galatasaray High School
- University of Ankara; Political Sciences (BSc)
- METU, Economics (MSc)
- Research Fellow at Gazi University for 5 years
- Corporate Financier (CF) degree from the Institute of Chartered Accountants of England and Wales

Ahmet Temizyürek
Independent Board Member

- University of Ankara; Political Sciences (BSc)
- University of Boston, Financial Economy, E-Trade, Systems and Technologies (MSc)
- Assigned as the Account Expert in 1999, and became the Chief Account Expert in 2006
- He is currently the Sworn Financial Advisor.

POLİSAN HOLDİNG: EXECUTIVE COMMITTEE

Erol Mizrahi
Polisan Holding
CEO

- University of Istanbul, Faculty of Law
- At Polisan Holding since 1976
- Polisan Holding CEO since 2005
- Executive Committee member of Polisan Holding
- Chairman of Polisan Kansai Boya BoD
- Board member of Polisan Holding, Polisan Kimya, Polisan Tarım, Polisan Yapı, Şark Mensucat, Poliport, Rohm and Haas, and Polisan Hellas
- Member of Association of Paint Industry

Fırat Yemeniciler
Poliport
General Manager

- Saint Joseph High School
- University of Istanbul, Chemical Engineer (BSc)
- University of Brussels, Petrochemicals (MSc)
- General Manager of Union Carbide between 1993-1995
- At Polisan Holding since 1995
- GM of Poliport
- Executive Committee Member of Polisan Holding
- Board member of Polisan Holding, Polisan Kansai Boya, Polisan Hellas, and Poliport
- Vice President of Port Operations Committee
- Council Member at Chamber of Shipping

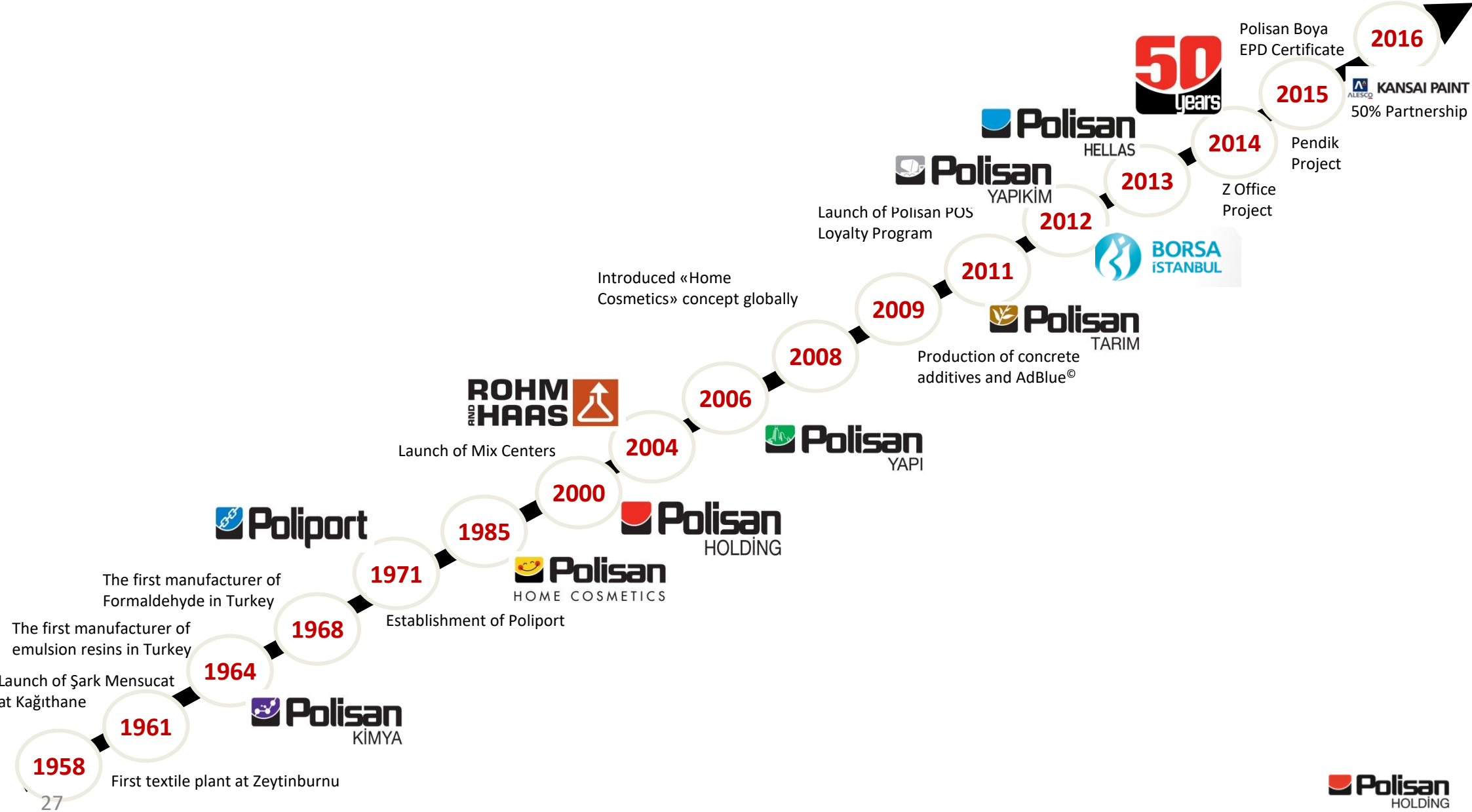
Necati Hakoğlu
Polisan Kimya and
Polisan Hellas
General Manager

- ITU, Chemical Engineering
- IU, Institute for Excellence in Business Education (MBA)
- 30 years work experience at Henkel and Cognis after spin-off of Henkel
- Joined Polisan Holding in 2007 as the General Manager of Şark Mensucat
- General Manager of Polisan Kimya A.Ş. and Polisan Hellas as of January 1, 2016
- Member of the Polisan Holding's Executive Committee
- Member of the Polisan Kansai Boya BoD
- Board Member of Kocaeli Chamber of Industry and the Turkish Chemical Manufacturers Association
- Vice Chairman of KALDER

Ahmet Türkselçi
Polisan Holding
HR and Administrative
Affairs Director

- Hacettepe University;
  Faculty of Economics & Administrative Sciences, Department of Economics
- 31 years work experience, various managerial positions in Banking and Manufacturing
- HR and Administrative Affairs Director at Polisan Holding since July 2012
- Member of Peryön

POLİSAN HOLDİNG: MILESTONES



SOCIAL RESPONSIBILITY PROJECTS AND SPONSORSHIPS

WOMEN

- EVERY VOICE, ONE BREATH – 2015
  - Two Projects realized
  - Has been granted 2 prestigious awards
  - Bazaart / Art for Each Home

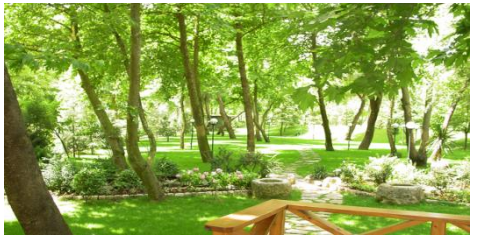
YOUTH

- POLİSAN SCHOOLS
  - M. Emin Bitlis Primary School
  - Polisan Secondary School
  - Polisan Education, Culture, and Indoors Sports Facility
- Turkey's 7 Color
- İstanbul's Stars
- Hand in Hand with Small Hearts

ENVIRONMENT/ART

- 100,000 trees
- International İstanbul Biennial Official Sponsorship
- İstanbul Carbon Summit
- Municipality Joint Projects
- Paint the Town
- Fener/Balat Rehabilitation Studies

İKSV BİENAL İSTANBUL BİENALİ 2015-2024 BOYA SPONSORU POLİSAN



Polisan HOLDİNG

THANK YOU

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